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Docket No. 041892.0211  
50R4774-50R4777JC978 U.S. PTO  
09/843589A  
04/25/01

**FOLEY & LARDNER**  
**2029 Century Park East - Suite 3500**  
**Los Angeles, CA 90067-3021**

TO: Commissioner for Patents  
Box Patent Application  
Washington D.C. 20231

**UTILITY PATENT APPLICATION TRANSMITTAL UNDER 37 C.F.R. 1.53(b)**

Transmitted herewith for filing is the patent application of:

INVENTOR(S): **John A. Bruckner and Nizar Allibhoy**

**TITLE: SYSTEM AND METHOD FOR MANAGING INTERACTIVE  
PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE  
BROADCAST SYSTEMS**

In connection with this application, the following are enclosed:

**APPLICATION ELEMENTS:**

- Specification (including Abstract): 35 pages
- Claims: 33
- Drawings: 3 Sheets
- Power of Attorney By Assignee and Exclusion of Inventor Under Rule 37 C.F.R. § 3.71
- Declaration Under 37 C.F.R. § 1.63
- Unsigned
- Executed (original or copy)
- Copy from a prior application (37 CFR 1.63(d))  
(relates to continuation/divisional boxes completed) - NOTE: Box below

**ACCOMPANYING APPLICATION PARTS:**

- Assignment Papers (cover sheet & document(s))
- Revocation and Power of Attorney
- Information Disclosure Statement(IDS) with PTO-1449.
  - Copies of IDS Citations
- Preliminary Amendment
- Check No. 14512 in the amount of \$1344.00 for filing fee.
- Certificate of Mailing By Express Mail
- Return Receipt Postcard (MPEP 503)
- Small Entity Statement(s)
  - Statement filed in prior application, status still proper and desired.
- Certified Copy of Priority Document(s) with Claim of Priority (if foreign priority is claimed).

**CONTINUING APPLICATION**, check appropriate box and supply the requisite information:

- Continuation  Divisional  Continuation-in-part (CIP) of prior application Serial No. \_\_\_\_.
- Amend the specification by inserting before the first line the following sentence: --This application is a \_\_\_\_ continuation,  divisional or  continuation-in-part of application Serial No. \_\_\_, filed \_\_\_\_.

Utility Patent Application Transmittal  
Attorney Docket No. 041892.0211  
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**CORRESPONDENCE ADDRESS:**

Please address all future correspondence to:  
Ted R. Rittmaster at the Foley & Lardner address noted above.  
Telephone: (310) 277-2223  
Fax Number: (310) 557-8475

**FEE CALCULATIONS:** (Small entity fees indicated in parentheses.)

(1) For	(2) Number Filed	(3) Number Extra	(4) Rate	(5) Basic Fee \$710. (\$355.)
Total Claims	$33 - 20 = 13$	13	x \$18 (x \$9)	234.
Independent Claims	$8 - 3 = 5$	5	x \$80 (x \$40)	400.
Multiple Dependent Claims: 0			\$270 (\$135)	0.
Assignment Recording Fee per property			\$40	0.
Surcharge Under 37 C.F.R. 1.16(e)			\$130 (\$65)	0.
				<b>TOTAL FEE: \$1344.</b>

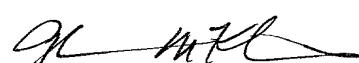
**METHOD OF PAYMENT:**

Check No. 14512 in the amount of \$1344.00 is attached. The Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-0872.

Respectfully submitted,

April 26, 2001

Date



Glenn M. Kubota  
Reg. No. 44,197

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of

Attorney Docket No. 041892.0211

John A. Bruckner, et al.

Group Art Unit: Unassigned

Serial No.: Unassigned

Examiner: Unassigned

Filed: Concurrently herewith

For: **SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS**

**CERTIFICATE OF MAILING BY U.S. EXPRESS MAIL**

Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

I hereby certify that the following paper(s) and/or fee along with any attachments referred to or identified as being attached or enclosed are being deposited with the United States Postal Service as Express Mail (**U.S. Express Mail Label No. EL639069938US**) under 37 C.F.R. § 1.10 on the date of deposit shown below with sufficient postage and in an envelope addressed to: Commissioner for Patents, Box Patent Application, Washington D.C. 20231.

1. Utility Application Transmittal Sheet
2. Specification, Claims and Abstract: 35 pages
3. Drawings: 3 sheets
4. Declaration Under 37 C.F.R. § 1.63 (unsigned)
5. Check No. 14512 in the amount of \$1344.00 for filing fee
6. Return Postcard

Respectfully submitted,

April 26, 2001  
Date

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